

FOR IMMEDIATE RELEASE: February 25, 2016
CONTACT: Kimberly Larson, 623-930-2989, Public Information Office

EXTRA! EXTRA! GET YOUR 2016 OFFICIAL VISITORS GUIDE HOT OFF THE PRESSES

Locals and travelers alike will want a copy of this one-of-a-kind magazine

GLENDALE, Ariz. – What is new and exciting in Glendale and the West Valley? Where are the hottest spots for outdoor recreation? What are the restaurants that only the locals know about? All these questions and more are answered in Glendale's 2016 Official Visitor Guide – *Visit Glendale, Arizona and the West Valley*, available now at many locations throughout the region, and of course, at the Glendale Visitor Center, 5800 W. Glenn Dr. Suite 140.

This beautiful, 36-page magazine is now in its tenth year of publication, and not only celebrates that milestone, but also the unveiling of the Glendale Convention & Visitors Bureau's (CVB) rebranding to *Visit Glendale*. Revealed at the CVB's annual meeting in the fall, the new branding and logo are present throughout the publication, along with the magazine's fresh look and design.

The insider tips on events, shopping, dining, accommodations and more will also include:

- A welcome message from *Visit Glendale* staff, including personal recommendations on their favorite local spots
- A journey through Glendale's history
- Artistic diversions – for arts and culture lovers
- The local's guide to Glendale
- 2016 events calendar
- Resources for businesses and meeting planners

Visitor Guide/Add 1.1.1

This guide is distributed to leisure travelers, sports fans, tour guide operators and travel planners, and is among the top five guides picked up by visitors at Phoenix Sky Harbor International Airport.

To download a digital version of the guide, simply visit www.VisitGlendale.com. You can also download the *Visit Glendale* app, free for iPhone and Android devices, to get directions, and find restaurants, shopping and other things to do while you're in the area.

For more information, contact the Glendale Visitor Center at 623-930-4500 or [online](#).

###

◆ *Home of Luke AFB:
Training Site of the F-35* ◆

◆ *Home of Arizona's
Best Festivals®* ◆

◆ *Home of the NFL's
2008 & 2015 Super Bowls* ◆